FARINGDON COMMUNITY COLLEGE

Year10 – Programme of Study for 2027

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Theme	**Enterprise and entrepreneurship**	**Spotting a business opportunity**	**Putting a business idea into practice**	**Making the business effective**	**Understanding external influences on business**	**Understanding external influences on business**
Key knowledge	Why new business ideas come about How new business ideas come about The impact of risk and reward on business activity The role of business enterprise and the purpose of business activity	Identifying and understanding customer needs The purpose of market research Methods of market research The use of data in market research How businesses use market segmentation to target customers Understanding the competitive environment	What business aims and business objectives are The concept and calculation of: • Revenue • Fixed and variable costs • Total costs • Profit and loss • Interest • Break even level of output • Margin of safety The importance of cash to a business Sources of finance for a start-up or established small business	The concept of limited liability The types of business ownership for start-ups The option of starting up and running a franchise operation Factors influencing business location What the marketing mix is and the importance of each element The role and importance of a business plan The purpose of planning business activity	Who business stakeholders are and their different objectives Stakeholders and businesses Different types of technology used by business How technology influences business activity The purpose of legislation The impact of legislation on businesses	The impact of the economic climate on businesses: • unemployment, changing levels of consumer income, inflation, changes in interest rates, government taxation, changes in exchange rates The importance of external influences on business: • Possible responses by the business to changes in: technology, legislation, the economic climate
Key skills	Entrepreneurial Thinking Problem Solving Risk Assessment and Decision-Making	Customer Awareness Research and Analysis Critical Thinking Strategic Decision-Making	Financial Awareness Numeracy and Calculation Skills Budgeting and Financial Planning	Financial and Legal Awareness Strategic Planning Decision-Making and Evaluation	Relationship Management Analytical Thinking Digital Literacy	Economic Awareness Understanding Economic Indicators Adaptability and Problem Solving Understanding External Influence

Useful websites
• GCSE examination board is Edexcel • Revision guide: ISBN 9781782946908 CGP GCSE Business Edexcel revision Guide (provided to all students) • BBC Bitesize Business: https://www.bbc.co.uk/bitesize/examspecs/z98snbk • Bizconsesh GCSE YouTube channel: https://www.youtube.com/@Bizconsesh • Revision World https://revisionworld.com/gcse-revision/business-studies
Extended reading list
CGP - GCSE Edxcel Business Revision Guide
Ways to support and extend student learning in this subject
• Some past papers are available to download from the Edxcel website

- Encourage students to attend the extra scheduled revision sessions.
- Revision cards are very useful for knowledge. These can be created by the student, or you can purchase pre-printed flash cards.
- Find opportunities to discuss current topical issues.
- Encourage students to create case study fact file sheets or mind-maps.

Expected standard for Year 10
Year 10 GCSE Business students are expected to demonstrate a strong commitment to their studies by maintaining focus in lessons, actively contributing to discussions, and practising how to structure high-quality exam answers. They should keep clear, organised notes, as these will be an essential resource for revision. Students should complete all weekly homework designed to build their knowledge and understanding, but they are also encouraged to go beyond this by using active revision techniques introduced in class, such as practice questions, flashcards, and case study analysis. They should develop confidence in using the correct exam techniques, so their answers are clear, accurate, and detailed. This includes using key business terminology accurately and applying their knowledge to real-life business scenarios.